

COMPRESSED SLLYBUS

Unit 1.0 Characteristics of Entrepreneurs

- Concept & Benefits of Entrepreneur and Intrapreneur
- Scope of entrepreneurship in local and global market.
- Trait of successful entrepreneur
- Traits of successful intrapreneur
- Planning for establishment of an enterprise

Unit 2.0 Motivation Management

- Motives, motivation and motivational cycle.
- Need for Achievement assessment through various tools
 - I. Ring toss game
 - II. Boat making exercise
 - III. Building block exercise
 - IV. TAT stories

Unit 3.0 Management of Creativity

- Creativity: Divergent thinking,
- creativity techniques.
- Innovation, types and applications
- Product life cycle,
- New product development process.

Unit 4.0 Critical Resources

- Forms of business organization: Proprietorship, Partnership, Cooperative,
- Private-Public Ltd Company, Section 8 company,
- Institutional Support for entrepreneurship:
 - I. MSMESI, CED, DTIC, CITCON, CSIDC, LUN, NSIC, KVIC,
 - II. NABARD, Banks, SIDBI
- Entrepreneurship promotion schemes of centre and state.

Unit 5.0 Sustainable business plan

- Format of business plan/techno-economic feasibility report.
- Land, building and machinery requirement Format of business plan.
- Fixed capital, Working capital,
- Subsidy and Cost of Project.
- Profitability analysis, Break-even point

Important Question Unit wise for EDM

Unit 1.0 Characteristics of Entrepreneurs

- Q.N.01: - WHAT DO YOU UNDERSTAND BY 'NEW START – UP'S'?
Q.N.02: - DESCRIBE THE SCOPE OF ENTREPRENEURSHIP IN LOCAL & GLOBAL MARKET. (2TIMES)
Q.N.03: - EXPLAIN ANY FIVE TRAITS/CHARACTERISTICS OF SUCCESSFUL ENTREPRENEUR. (3TIMES)
Q.N.04: - WHAT IS ENTREPRENEURSHIP? WRITE BENEFITS TO BECOME AN ENTREPRENEUR. (2TIMES)
Q.N.05: - WRITE STEPS FOR ESTABLISHMENT OF ENTERPRISE. (2TIMES)
Q.N.06: - WHAT IS THE VARIOUS OPPORTUNITY PRESENT FOR ENTREPRENEUR IN GLOBAL MARKET.
Q.N.07: - DEFINE ENTREPRENEUR & INTRAPRENEUR. (2TIMES)

Unit 2.0 Motivation Management

- Q.N.01: - WHAT DO YOU MEAN BY MOTIVATION. (3TIMES)
Q.N.02: - DESCRIBE THE VARIOUS TOOLS NEEDED FOR ACHIEVEMENT ASSESSMENT. (3TIMES)
Q.N.03: - WHAT IS A MOTIVATIONAL CYCLE? EXPLAIN IMPORTANT COMPONENT OF A MOTIVATIONAL CYCLE. (3TIMES)
Q.N.04: - EXPLAIN THE FOLLOWING ACHIEVEMENT ASSESSMENT TOOLS:
I. RING TOSS GAME II. TAT (THEMATIC APPERCEPTION TEST)
II. BOAT MAKING IV. BUILDING BLOCK

Unit 3.0 Management of Creativity

- Q.N.01: - WHAT IS A PRODUCT LIFE CYCLE? DESCRIBE THE STAGES OF PRODUCT LIFE CYCLE. (4TIMES)
Q.N.02: - WHAT IS INNOVATION? NAME THE DIFFERENT TYPES OF INNOVATION? EXPLAIN IN DETAIL. (4TIMES)
Q.N.03: - EXPLAIN MANAGEMENT OF CREATIVITY WITH ITS PRINCIPLES & TECHNIQUES. (3TIMES)
Q.N.04: - DEFINE CREATIVITY & DIVERGENT THINKING.
Q.N.05: - WHAT ARE THE VARIOUS COMPONENT OF CREATIVE PERFORMANCE? EXPLAIN THE MODEL OF CREATIVE THINKING.

Unit 4.0 Critical Resources

- Q.N.01: - DIFFERENTIATE BETWEEN SOLE PROPRIETORSHIP & PARTNERSHIP.
Q.N.02: - DISTINGUISH BETWEEN PRIVATE LIMITED AND PUBLIC LIMITED COMPANY. (3TIMES)
Q.N.03: - DEFINE: LIMITED LIABILITY PARTNERSHIP(LLP)
Q.N.04: - DESCRIBE THE FOLLOWING: - (2TIMES)
I. NABARD II. SIDBI III. CSIDC IV. BANKS
Q.N.05: - EXPLAIN THE VARIOUS FORM OF BUSINESS ORGANISATION IN DETAILS.
Q.N.06: - EXPLAIN THE VARIOUS ENTREPRENEURSHIP PROMOTION SCHEME OF CENTRE & STATE.
Q.N.07: - EXPLAIN THE CHARACTERISTICS MERIT & DEMERIT OF SOLE PROPRIETORSHIP.

Unit 5.0 Sustainable business plan

- Q.N.01: - DEFINE BREAK EVEN POINT IN DETAIL. (3TIMES)
Q.N.02: - DEFINE MARKET SURVEY IN THE BASIS OF ANNUAL PRODUCTION AND DEMAND AND EXPLAIN IMPORTANCE OF MARKET SURVEY.
Q.N.03: - EXPLAIN THE LAND, BUILDING, AND MACHINERY REQUIREMENT FOR SUSTAINABLE BUSINESS PLAN. (2TIMES)
Q.N.04: - WRITE ABOUT: - (2TIMES)
I. FIXED CAPITAL II. WORKING CAPITAL III. SUBSIDY
IV. COST OF PROJECT V. SOURCE OF FINANCE
Q.N.05: - EXPLAIN THE BUSINESS PLAN FORMAT IN DETAILS. (2TIMES)
Q.N.06: - EXPLAIN THE TECHNO ECONOMIC FEASIBILITY REPORT OF BUSINESS PLAN. (2TIMES)